MATTHEW C. WONG

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EDUCATION

CORNELL UNIVERSITY, COLLEGE OF ENGINEERING   **Ithaca, NY**
B.S. Information Science, Systems, and Technology (Data Science & UX Concentrations)   Expected Dec 2024
- **Minor:** Dyson Business Minor for Engineers (Entrepreneurship Concentration)
- **Cumulative GPA**: 3.8 | **Major GPA**: 4.1
- **Honors:** Cornell Kessler Fellow | FinTech@Cornell Student Fellow | Cornell Engineering Dean's List
- **Relevant Coursework:** Machine Learning | Data Analytics | Design & Programming for the Web | HCI | OO Programming & Data Structures | Tools for Data Science & ML | Discrete Structures | Differential Equations | Linear Algebra | Statistics I & II

RELEVANT EXPERIENCE

PEPPER (backed by Greylock, ICONIQ, & Index Ventures)   **New York, NY**
Product Management Intern   May 2024 - August 2024
- Responsible for $300bn convenience store expansion; launched 5 prioritized features, leading to a 600% onboarding increase.
- Spearheaded product development of real-time analytics, driving 11% growth in ARR and 32% growth in customer engagement.
- Productized and implemented in-depth permissions feature, reducing access issues by 30% and boosting user satisfaction by 29%.

CAPITAL ONE   **McLean, VA**
Product Management Intern   May 2023 - August 2023
- Developed data-driven prioritization framework; reducing product cycle time by 25% & increasing feature adoption rate by 37%.
- Coordinated A/B testing with 50+ users for new online banking interface & converted 200+ external apps to one internal solution.
- Supervised standups, product doc writing, and prioritized backlog for 7 engineers and 3 PMs, enhancing sprint efficiency by 23%.

IBM   **Remote**
Client Engineering & Technical Sales Intern   June 2023 - August 2023
- Managed the end-to-end deployment of IBM Watson chat algorithms for 3 clients, enhancing their user purchase rate by 41%.
- Conducted market analysis on 15 external & internal stakeholders to identify business challenges, leading to 7 proof of concepts.
- Secured best product pitch & highest performer in 300+ person cohort by directing a team of 6 engineers to build IBM chatbots.

PRINCIPAL FINANCIAL GROUP   **Des Moines, IA**
Software Engineering Intern   May 2022 - August 2022
- Utilized Salesforce and Apex & conducted 10 user interviews to enhance Life Admin Console, resulting in a 16% efficiency gain.
- Headed winning intern hackathon team; developed new hire onboarding site (AWS [EC2, Lambda, DynamoDB, Cognito], React).
- Collaborated in an agile team on 5 software projects, enhancing system scalability and security, and integrating automation tests.

ACTIVITIES & LEADERSHIP

CORNELL APPDEV   **Ithaca, NY**
President, Product Manager, Marketing & Operations   February 2022 - Present
- Streamline ops for a 60-student team and 7 apps, implement product vision, and ensure accountability in a dynamic team culture.
- PM for Eatery, Cornell's most popular app; launched the largest update since 2014, surpassing 10K+ MAUs & 40K+ downloads.

BIG RED VENTURES   **Ithaca, NY**
Venture Associate   September 2024 - Present
- Sourcing 30+ early-stage startups through networking and research, discovered 6 investment opportunities in high-growth sectors.
- Conducting due diligence on 10 startups, resulting in data-driven recommendations and 3 successful $25K seed investments.

BIG RED ROUTES   **Ithaca, NY**
Co-founder, Chief of Product   September 2021 - December 2023
- Co-founded Big Red Routes, a rideshare app for Cornell students tailored towards long trips to share the cost between riders.
- Achieved 100+ users and exceeded KPIs by 50% within the first week of launch (integrated into Cornell AppDev in Sept. 2023).

ADDITIONAL INFORMATION

Skills: Python | SQL | AWS | Figma | HTML | JavaScript | Java | Pandas | NumPy | Matplotlib | Tableau | Git | Jira | Confluence
Other Orgs: Big Red Ventures | Product Mgmt. Club | BigRed//Hacks | Club Baseball | Sigma Alpha Epsilon Fraternity
Interests: Exploring Foreign Countries | Reading Biographies | Journaling & Blogging | Mastering Piano & Trombone Pieces